

Present: Carol, Jim, Paul, Elizabeth, Sarah, Jen, Steve, Ruth, TJ, Wayne (Tony and Gregg, from the City)

### Review of the Library Demo

- First time, small attendance. Ron's attendance was really good. Early attendance was good but is steadily slowed down
- Two newer organizations present trying to organize group rides Prarie Cycles and Friendship
- Justin, from the library thought it went well and suggested that we do it again.
- Do we see it as worth it to do it again?
  - Steve: It would be helpful if we could find very simple small things that can attract attention
  - Just a table and info isn't always appealing
    - Ruth *"We should do... iceeeee creaaammm"* (Emphasis her's)
    - Little things that help gather attention
    - Paul: let's get a really heavy bike and see if people can carry it
    - Carol: how fast can you put this bike together
    - others: high wheeler to ride around
    - allow people to try it themselves (tire changing competition)
    - other hands on learning opportunities
    - Bike Valet Parking
      - Let's do more research and look into events we're interested in doing it at
  - Sarah: People at open streets really wish we had handouts with trail maps, handouts
    - Suggested loops
    - Routes
  - Steve: I'd be inclined to do it again and give it one more go
    - Jen: would it be better if it were shorter
    - Steve: traffic seemed to do more with Library traffic more than anything
    - Wayne: people seem to really be focused on their library business
    - Carol: people seemed to come for bikes rather than passerby traffic.

### Healthiest Ames Event Recap:

- Steve: Similar, buttons were great
- A lot of people were into the buttons
- Sarah: it was really spread out, there were a lot of people with their bikes
  - if we were going to do it again it'd be good to have an event bike rodeo or rides or something
  - Ruth: It would have been if we were closer to Ron it would have been better
- Steve: next time we can do better to organize who we were next to
- It wasn't very compact, lots of open space
- About 26 groups/vendors present

- Wayne: There was some complaining afterwards that the promotional material was very vague wasn't very helpful in understanding what the event was about
- TJ: There was a lot of publicity but the quality of the marketing didn't convey what was really going on
- Sarah: they had marketing for the cornerstone pieces but not the vendors
- It would be good to have simple activities here too
- Steve: they're doing another one in the fall; sometime in August or September
- Carol: were they looking at a different location
  - Tony: yes, looking at another location
- Wayne: could we just bring a bunch of bikes down to have that people can ride
- Dan: it wasn't clear that the stations weren't the focus
- Dan: it would be really cool if it would include some residential streets and would really impact the tone.
- Elizabeth: in a lot of these other big cities know what this is and sometimes it just takes time

### **Bike Month**

- Wheatsfield: ~13 people
- Paul: should have promoted it the night before
- There was nothing to direct people to the Coop,
- We should remind people about it.
- Maybe signs directing people from the
- Sarah: have we created actual events on Facebook:
  - Dan: I've created one
  - Sarah: there's something to creating discrete events
  - Carol: it'd be nice to be able to share with friends.
  - Paul: It takes a lot of time to invite people to events, it'd probably be better to have one big event
  - Dan: we should trickle the events out ;
  - Wayne: is the simpler solution to just do
  - Dan: The one event I created was for today's event
  - Dan: I'll make an event for the other breakfasts, the handlebar happy hours might be better to just post about a couple days before and the day of.
- Carol: The Mucky Duck would like to know what kind of discount they should offer
  - Dan/TJ: Dollar off pints/draughts seem preferable but if something else is better we're down for whatever
- Riding there is a real challenge (general discussion of the difficulty of biking to the Mucky Duck)
- Carol: the location was picked in part to see the challenge of biking there and to bring bikes out to a new location
- Carol: do we have any more people that have signed up for the challenge?
  - Steve: one or two people signed up and a few more thought they would sign up
  - Carol: it would be really great if we could get a prize

- Bike to School day is Wednesday, Paul is posting something from his phone to
- Sarah is going to post events on BIKEIowa
- Dan: City Hall breakfast is the 11th; has anyone contacted a council member to invite them on a ride?
  - Dan: Contacted Chris
  - Gloria, bike in disrepair
  - Tim, offered to pick up Gloria's bike and take it to Skunk River
  - Dan: Amber was interested but was concerned about biking in dress clothes (specifically a dress)
    - Ruth is going to see about reaching out to her and helping her
  - Steve is going to invite Goodman
  - Jen is going to take Orazem
  - Sarah: we were going to email the safe neighborhoods team to get involved with the group rides Elke was going to email; Carol is going to follow up.

### **MPO Infrastructure**

- TJ: I think it would be good for us to develop our own trails
  - TJ: I think it would be good to develop our own organizational inventory to help advocate for issues
  - A side sub-committee would probably be helpful or a side meeting
    - plan a ride to help inventory it
  - Looking for volunteers
    -
- Tony: Class 1: major statewide trails
  - Class2: Regional trails
  - Class 3: Connecting to a Regional Trail
  - Class 4: within a neighborhood
  - Has some guidelines to have an understanding of what a trail is
- Dan: at the bike summit Greg Welk said that someone was working on an App to provide real time GIS data
  - Allows people to put in notes and their location to put in information.
  - Steve: this was an inventory type thing and this was a trial run
  - Maybe we could help with this
- Dan: what is the city using right now to evaluate these plans right now:
  - Tony: mostly public input but also what can be evaluated with space and low hanging fruit
- Tony: what they're trying to do is adapting the fields the Des Moines metro is using
  - Trying to develop what kind of facilities are here.
- Generalized Trail discussion:
  - Some groups looking to get trail down to R38
  - Slater is potentially looking to apply for a grant to pave through town
  - Long trail that is connected to others is a bigger driver than smaller trails, getting Ames more connected

- Dan: we have had discussions a number of times on advocating for greater Ames connections to the greater Central Iowa Regional trail network
- \_\_\_\_: Paving in Ames faces problems of not generally being fully developed trail projects with drainage and specifically designed for Bicycles
- Dan: we're not even here yet though
- Carol: getting small pieces
- TJ: Part of my goal would be to get people that are exposed to different parts of town
- Wayne: getting people that know the various conditions that people face in different areas
- Carol: what I'd really like to see is long routes
  - TJ: I think we can do this once we have a better map developed
- TJ: Who want's to be part of the working group?
  - Carol
  - Dan
  - Ruth
  - Sarah
  - TJ
  - (Wayne is going to create an email list)

### **Bike Parking Ames Parks**

- The City is looking to install more bike racks and is looking to get input from ABC
- How do we want to gather this information
  - Do we want to get input from the Facebook page?
    - Let's ask him first
  - Can we get a PDF?
- Places that really need more:
  - North River Valley
    - placement near the big fields and near the stream for fishing
  - Bandshell
    - Additional racks would be good to diversify the locations (farther to the west and/or North)
  - Ada Hayden
- Okay ideas:
  - Most
- Move them around:
  - Brookside could really use one near the main entrance
- Potential criteria to suggest:
  - Near major facilities
  - Near entrances (to help them be more obvious)
    - both car and/or bike entrances via trails.

### **When do we meet next:**

- **June 1st**